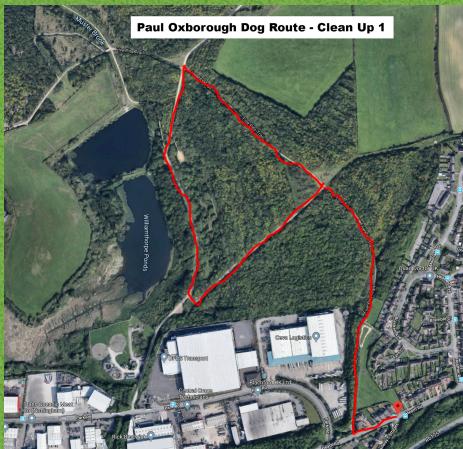


Community Cleanup Initiative

ADOPTED ROUTES SO FAR



Dog walkers adopt your spot scheme.

Introduction

Many members of the community walk their dogs on a regular route each day. We want to use this in a positive way to add value to the community. We are looking for dog walkers to volunteer to adopt a route and upkeep it each day. We want this community to shine.

How this will work in practice

Our team will come out with you initially to do a full cleanup of your route and then all you have to do when you're walking is just maintain and pick up any litter items from here onwards. If the litter issue gets particularly bad and it's proving too much our team will come back and for another team litter pick.

Turning it into a fitness exercise

We have worked out on average route will need maintaining every two days and you will pick up possibly up to 60 items. If you do this manually without mechanical picker it will be the equivalent of 60 squats. Over a longer period of time you will notice the benefits health wise.

Time bank

We will encourage you to record the hours that you are investing into litter picking and this will recognise you as one of our community heroes. We will also work with the countryside rangers to bank these hours and hopefully this might offset their time to get involved in other community activities as pay back working with young people or community projects.

Research

We are keen to find out where litter is coming from and what has been left behind. If you want to participate in sharing information we can give you an online or paper form to fill out. We can work with different agencies to identify the types of litter people are leaving behind this will create a profile where the litter is coming from. For example some sweets will be primarily eaten by children and might be on a school walking route so we can work with the headteacher. Certain bits of litter might be left behind as industrial waste we will contact local businesses. Our team will target the source of this litter and proactively deal with it longer term.

Free cleanup resources

Our team will apply for some funding to get you some litter pickers and litter hoops and all the cleaning materials you might need so once you adopt a spot we can provide you with these free of charge. We will also give you tips on how to sort the waste for recycling.

Recognising your route

We will also provide an aerial digital map of the route that you're picking and share this online so the other members can see your route and be inspired by your work.

Limitations

We would not expect or encourage you to pick up any toxic waste but will give you a number to call to report problems. Having this reported to us means that we can get it removed for you as quickly as possible.

Contact us to register your route

If we can get 5 or more people registered as regular litter pickers cleaning their own routes we will apply for funding to get a website in place with some cool features for reporting information about your route. This might include how to report toxic waste, fly tipping, drug needles etc.

If you're interested in developing a route contact Paul Oxborough on (07990) 578684 or email paul@oxomedia.co.uk